



DEAR TABBY

CATTY ADVICE FOR YOUR PETS' PEEVES

Voiced by Susie Essman

FOR IMMEDIATE RELEASE
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FREAK4MYPET.COM RELEASES ITS PREMIERE ANIMATED SERIES *DEAR TABBY* **Starring Susie Essman (*Curb Your Enthusiasm & Broad City*)**

September, 2015 Los Angeles, CA: [Storyverse Studios](#) proudly announces the premiere of its first animated web series, *Dear Tabby*, which can be seen on their website devoted to original humorous pet content, [freak4mypet.com](#). Susie Essman (*Curb Your Enthusiasm, Broad City*) voices Tabby, a cross between Grumpy Cat and Triumph the Insult Comedy Dog. Tabby berates... well, *offers her unique brand of uncensored advice to pet owners on the challenges of raising their beloved four-legged children. Sure she can be catty when bluntly speaking her mind, because her message to clueless humans is always PETS FIRST.*

Dear Tabby is written and directed by Storyverse Studios partner Maxine Lapiduss, Golden Globe winning comedy writer/producer.

Essman says, "When Maxine approached me about voicing Tabby, a champion of pets everywhere, and the scripts were so funny, I was delighted to do it. As the mother to rescue dogs myself, I always look for ways to shine a light on the importance of pet welfare. And when it can be done through humor, that's a bonus."

The first three episodes of *Dear Tabby* can be seen on the Freak4MyPet YouTube channel [youtube.com/freak4mypet](#), with new episodes debuting every Thursday.

About Freak4MyPet.com



Freak 4 My Pet turns pet websites on their collective floppy ears by putting the emphasis not only on beloved animals, but also on their equally wacky and engaging masters. Devoted to over-the-top pet obsession, and animal welfare.



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About Susie Essman:



Susie Essman has starred on *Broad City* and *Law and Order, Special Victim's Unit*, but is best known as the sassy Susie Greene for all eight seasons of the critically acclaimed HBO comedy series, *Curb Your Enthusiasm*. Her hilarious bouts of withering sarcasm and uninhibited insults have become her character's trademark. The *Los Angeles Times* calls Susie, "The most lyrical purveyor of profanity on television. She makes the entire cast of *The Sopranos* look like rank amateurs. It really is a gift."

About MAXINE LAPIDUSS, *Creator/Writer/Director, Dear Tabby*



Maxine is a Golden Globe-winning and four-time Emmy nominated comedy writer who has written and produced some of the most popular sitcoms of all time (*Roseanne, Ellen, Home Improvement, Dharma & Greg*). Maxine is CEO/Co-Founder of Storyverse Studios, and is writing and directing five web series for their popular digital channels freak4mypet.com, bridalville.com, and worshipthefandom.com

About STORYVERSE STUDIOS



The brainchild of Maxine Lapiduss and her partner—award-winning, best-selling author, artist, and digital innovator Hillary Carlip—Storyverse Studios creates revolutionary universes of multi-platform entertainment.

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